



## On The Water Weekly

Where Ohio Business Meets the Water

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### NEW! Board Member Insights: Q&A Feature



**Meet Tom Mack**, OMTA Past Chairman and current Board Member. Tom and his wife Molly reside in Bay Village with their three boys—Daniel, Jonathan, and Tommy—and their beloved boat-dog, Sunny. They enjoy spending time in Sandusky, close to the water and engaging in various outdoor activities like biking and snow sports. Tom’s passion for the water extends to his role on the board, where he primarily represents the Lake Erie region.

#### Q & A with Tom:

##### Why did you decide to join the board?

I joined the board in approx. 2008 when Norm Schultz understood the market shift and the need for LEMTA to shift into a new era.

##### What has been your most rewarding experience so far serving on the board?

Michelle Burke! In my first term as chairman, it was apparent that we needed leadership change. Fortunately, the stars lined up, and Michelle and I talked to the point where some of our mutual concerns as show exhibitors and association members turned into a recruiting effort for the next president.

##### What do you feel is the greatest benefit to being a member of OMTA?

Boat Shows & Marketing were a key element to the growth of our dealership. Shows consistently created opportunities for dealers to shine and meet new customers each year. Personally, I always felt like the show lead generation was the gift that kept giving. Too many view the show “results” as what happens right on the show floor; we always tried to track the true source of the relationship and even 6-12 months later we would hear about their impression that started at the “boat show!” It’s hard not to mention the benefit of how the Association keeps our governmental concerns addressed. It’s probably equally important.

##### What advice would you give to members who are considering getting more involved in the association?

It’s very important to grow more active in the Association as your involvement will only help you better understand the industry through networking with your peers, understanding marketing strategies, business challenges/opportunities, etc.

##### Where is your favorite Ohio boating spot?

While we really enjoy the excitement of the Island area, the quieter area of the lake East of Sandusky is really special for pretty water, great fishing, beaches, and more peaceful boating.

##### Fun fact about you:

I’ve been a snowboarder since 1989 and had one of the original Burton boards.

### Cuyahoga Connects CRSTF Mixer & Presser Recap

On Wednesday, May 22nd, Cuyahoga Connects was held, organized by **Share the River in collaboration with the Ohio Marine Trades Association** on behalf of the Cuyahoga River Safety Task Force (CRSTF). The event brought together maritime partners, law enforcement, waterfront businesses, governmental organizations, and recreational stakeholders to discuss a safe, accessible, and productive waterfront and its significant impact on northeast Ohio’s economy. **For more details, check out the summary article on cleveland.com below.**

[Cleveland.com Article](#)

### RSVP & JOIN US: OMTA Member Meeting via ZOOM on June 10th, from 5pm-6pm

We’ll be diving into OMTA initiatives, plus, don’t miss out on the insightful presentation by **guest speaker Sarah Orlando** from Ohio Sea Grant and the Ohio Clean Marinas Program, and a **Q & A with the Department of Taxation**.

Please RSVP your attendance to receive admittance to the meeting.

[RSVP for June 10th Member Meeting](#)



### Lake Erie Foundation presents "Celebrate the Lake" on August 15th

The event will be held at Sandusky Yacht Club on **August 15th at 5:30pm**. Become a sponsor or attend the event to support the Lake Erie Foundation. This is a great opportunity to discover the initiatives undertaken by the Lake Erie Foundation to enhance the quality of Lake Erie.

OMTA is showing support as a Platinum Sponsor at this year’s event.

[Registration & Sponsorship Opportunities](#)

### 2024 Calendar of Events

Upcoming Meetings & Events

Monday, June 10th	5:00 pm – 6:00 pm	OMTA Member Meeting via Zoom
Thursday, August 15th	5:30 pm	Lake Erie Foundation: Celebrate the Lake
Saturday, August 17th	7:00 pm	Nashville Hitmakers presented by The Indian Lake Watershed
Monday, September 9th	8:30 am – 3:30 pm	LEMMA Educational Foundation Golf Outing
Mid September	TBD	OMTA Member Meeting in the Indian Lake Area
November	TBD	OMTA Member Meeting Location TBD

[Printable Calendar of Events](#)