

2026 OHIO BOATING CONFERENCE

Tuesday - Wednesday, March 10-11, 2026

Renaissance Hotel | 50 N 3rd St, Columbus, OH 43215



The 2026 Ohio Boating Conference, hosted by the Ohio Marine Trades Association, will bring together industry professionals, policymakers, and leaders to shape the future of boating in Ohio. This event will also serve as the annual OMTA meeting.

Highlights include sessions on leadership, marketing, industry trends, and two legislative panels, as well as a legislative luncheon connecting attendees with Ohio lawmakers. Focused on fostering collaboration and innovation, the conference aims to provide actionable insights and practical tools to help participants navigate challenges and seize opportunities. This gathering will set the course for a thriving and sustainable future for Ohio's boating industry.

Sponsorship Opportunities:

Platinum	\$7,500
Gold	\$5,000
Silver	\$2,500
Session	\$1,000
Supporting	\$500

ATTEND:

\$200 - OMTA Members
\$300 - Non-Members



For sponsorship opportunities or to learn more, contact: carriesimoson@omta.com

2026 Ohio Boating Conference

Agenda

Tuesday, March 10, 2026

5:30–7:00 PM: BoatPAC Networking Event

Wednesday, March 11, 2026

9:00 AM – 4:00 PM:

- **Annual OMTA Meeting**
- **Industry Updates for the Selling Season Ahead**
Matt Gruhn, President of the Marine Retailers Association of the Americas
- **Legislative Panel TBD**
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- **Luncheon with Ohio Legislators**
- **Business Insight Sessions for Dealers**

Sponsorship Opportunities

Platinum Sponsor – \$7,500

- 8 event tickets
- Exposition booth
- Distribution of promotional materials to attendees
- Full-page ad in the event program (11" x 8.5")
- Logo on pre-event promotional materials, emails, OMTA website, signage, and print collateral
- VIP reserved seating for your attendees
- First right of refusal to sponsor the event in 2027

Gold Sponsor - \$5,000

- 4 event tickets
- Exposition booth
- Distribution of promotional materials to attendees
- Half-page ad in the event program (5.5" x 8.5")
- Logo on pre-event promotional materials, emails, OMTA website, signage, and print collateral
- First right of refusal to sponsor the event in 2027

Silver Sponsor - \$2,500

- 2 event tickets
- Exposition booth
- Distribution of promotional materials to attendees
- Quarter-page ad in the event program (2.75" x 8.5")
- Logo on pre-event promotional materials, emails, OMTA website, signage, and print collateral
- First right of refusal to sponsor the event in 2027

Session Sponsor - \$1,000

- Sponsor a session of the conference of your choice
- Your company will be recognized as the session sponsor and prominently highlighted throughout the presentation
- Distribution of promotional materials to attendees
- Quarter-page ad in the event program (2.75" x 8.5")
- Logo on pre-event promotional materials, emails, OMTA website, signage, and print collateral
- First right of refusal to sponsor the event in 2027

Supporting Sponsor - \$500

- Distribution of promotional materials to attendees
- Quarter-page ad in the event program (2.75" x 8.5")
- Logo on pre-event promotional materials, emails, OMTA website, signage, and print collateral
- First right of refusal to sponsor the event in 2027